



One of the hottest trends happening in food right now is street food.

The traditional image of food bought off the street is probably a traditional burger and hotdog van, complete with greasy food, plastic ketchup and sauce bottles and the smell of onions that have been stewing for a week.

The reality of street food is somewhat different – now you get high quality, innovative food being prepared and served in creative and exciting ways. Street food now has little to do with the greasy burger vans of yesterday.



Trendy,
exciting and fun –

Street food is redefining the way we are choosing to eat. In a busy world where time is short, we find we are experience cramming and unique presentation is key to the customer 'wow' factor.

“ The street food scene is a seedbed for the incubation of future restaurants, successful food vans make the transition from street to restaurant delivering unique experiences. ”

Says Andrew Klimecki - Creative Director, Steelite International



There is plenty of evidence to suggest that consumers consider good tableware an intrinsic part of the dining experience.

A survey commissioned by Steelite International and OnePoll asked 2000 adults who dine out at least twice a month "what role tableware plays in their overall dining experience". These results demonstrate how presentation in restaurants can affect the bottom line.

Whilst food and drink is the most important factor when eating out, diners believe that the tableware should match the offer.

60%

60% of diners agreed that the right tableware enhances the mood of the occasion,

42%

and 42% of diners are unlikely to return to an establishment if the table is poorly presented.



Every day street food is eaten by 2.5 billion people across the world, and Steelite International is hard at work to develop an exciting and innovative solution for this growing trend. Visit www.steelite.com to create your own street food theme.



Get streetwise with some of our innovations

LiV



Stackable Bowl
X0008 14.0cm (25oz)



Stackable Bowl
X0009 11.5cm (15oz)



Stackable Bowl
X0010 9.0cm (8oz)

FreeStyle



Plate
0501 37.5cm (14 5/8")



Bowl
0523 28.0cm (11")



Bowl
0524 18.0cm (7")
0525 13.0cm (5")

Taste



Rectangle Three
(Rectangular Platter)
0556 33.0cm x 19.0cm
(12 1/2" x 7 1/2")



Angle Bowl
0563 15.25cm (6")
0564 10.25cm (4")



Souper Douper
0558 60.0cl (21oz)



Tasters Bowl
0576 13.0cm x 13.0cm
(5" x 5")



Square Bowl
0603 15.5cm x 15.5cm
(6" x 6")
0604 10.0cm x 10.0cm
(4" x 4")



Tasters Tray
0577 25.5cm x 13.0cm
(10" x 5")



Pourer
0557 8.5cl (3oz)

Simplicity



Soup Bowl
0828 42.5cl (15oz)
Covered Complete
0829 Cover for Soup Bowl



Combi-Tray
0360 27.9cm (11")



Combi-Cup
0182 45.5cl (16oz)

Simplicity Cookware



Presentation Pan
0866 25.5cm (10")
96.0cl (33 1/2oz)



Oblong Roaster
0342 30.5cm x 25.5cm
(12" x 10")
227.0cl (80oz)



Visit www.steelite.com for further items suitable for your street food range.

Tel +44 (0)1782 821 000

Email headoffice@steelite.com

f facebook.com/steeliteinternational

t twitter.com/steeliteUK